

DAVE

@davehaft davehaft.com

HAFT

202 302 0341 dave@davelocity.com

EMPLOYMENT

JAN 2008 - PRESENT
U.S. Military Health System

New Media Technologist in support of TRICARE, the military's health plan. Established social media strategy and workflow for communicating with stakeholders.

AUG 2004 - PRESENT
Davelocity Digital Marketing

Sole Proprietor of web 2.0 consulting and video production firm. We specialize in video SEO, marketing and webdesign.

JUL 2003 - DEC 2007
Washington Professional Systems

Sales Engineer and technician for audio/video solutions. Clients included National Geographic and Discovery Channel.

EXPERIENCE

2009
PeopleBrowsr

peoplebrowsr.com
social media analytics, UX, sales and marketing

2008
DC Video Tour

dcvideotour.com
real estate marketing, web 2.0, animation and video

2008
Supervisuals

supervisuals.com
digital projection, prototyping, branding and animation

2007
Flavored Layers

flavoredlayers.com
business dev, identity, motion graphics

EDUCATION

1999-2003

BS with Distinction, Electrical and Computer Engineering
University of Rochester, New York

2002

Study Abroad Program
University of Adelaide, Australia

SKILLS

SOFTWARE

Wordpress, Feedburner, Final Cut Pro, Premiere, Avid, Motion, Photoshop, Illustrator, Flash, Dreamweaver, SoundBooth

TACTICS

Communication Plans, Executive Presentations, Social Media Measurement & ROI, Content Syndication, Video Campaigns

CREATIVE

Widget Development, High Definition Video Podcasting, 3D Motion Graphics Animation, Videography, Web and Graphics.

INTERESTS

DJing, cars, non-stop flights, colorful sushi, fresh cinematography, protecting manatees and going green!